What details should I send to book an at-home stylist?

For your first message, include your date, town or postcode, the number of people and the services each one wants. Add the time you need to be ready. If you have a reference photo, send that too.

Include a current photo of your hair

Alongside your inspiration photo, send a recent view of your own hair worn down, taken from behind. It shows at a glance whether you have shoulder-length layers or a single length reaching halfway down your back.